



Excavated the ancient city of Machu Picchu, 1911.



Reached the summit of Mt. Everest, 1963.



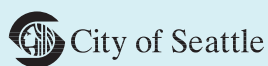
Made an intensive study of mountain gorillas, 1967–1983.



Renovated its headquarters complex to become a LEED-EB Silver facility, 2003.

## NATIONAL GEOGRAPHIC. STILL SHOWING ITS PIONEERING SPIRIT.

Once again, National Geographic has done something outstanding. They've recently greened their Washington, DC, headquarters using LEED-EB, the USGBC's green building rating system for existing buildings. The results are eye-opening. Since the renovation, the value of the 835,000-square-foot complex has increased \$4 for every \$1 invested in upgrades. The buildings, which range from 20 to 100 years old, now have more efficient heating, cooling, and interior lighting systems. These improvements have reduced energy use by 20%. In addition, water utility expenses have decreased by 18%. LEED® (Leadership in Energy and Environmental Design) is the nationally recognized voluntary standard for high performance green buildings from the U.S. Green Building Council. To find out more about leasing or building green space in King County, visit [www.BuildGreenNW.com](http://www.BuildGreenNW.com) or call 206-684-0806.



**LEED-EB**

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**Build green. Everyone profits.**